

***Applying and Achieving Social Quality for Asia:  
Developing Social Quality Approach in Asian  
Types of Civil Society and their Implications for  
Governance***



Tetsuo Ogawa  
Associate Professor of Public Policy  
Faculty of Law and Economics  
Chiba University

***Re-defining The Society and Social Policy in  
the Public Sphere***

1. The State and Welfare Provision
2. Asia, Civil Society and Social Policy: Some Considerations
3. Conclusions

To: *Develop an Analytical Framework for  
Social Policy and Public Policy in Asia*

## **1. The State and Welfare Provision**

- Society? – the Role of State in Welfare Provision
- Development of Civil Society (under the UN framework)  
<http://www.un.org/issues/civilsociety/>
- Levels of Society (*micro, meso and macro*)
- Transformation of Discourse from ‘Welfare State’ to ‘Welfare Society’
- Social Policy in the Public Sphere

### **1.1 Developing an Analytical Framework on *Society* and *Social Policy***

#### ***Social Quality Initiative***

***The European Foundation on Social Quality (EFSQ) (The Netherlands)***

## 1.2 Social Quality(2001) Beck, W., van der Maesen, L. and Walker, A.

- Researching the Quality of Society
- Methodology
- The Role of 'The Quality of Society' for Social Policy Development
- Improving Social Quality
- Achecheving Social Quality for Welfare Society

## The Concept of Social Quality



### 1.3 The Basic Concepts of Social Quality

- ‘Societal Process’ and ‘Bio-graphical Process’
- ‘System, Institutions and Organisations’ and ‘Communities, Groups and Citizens’
- Analysis of Social Quality by ‘Socio-economic Security’ ‘Social Cohesion’ ‘Social Inclusion’ and ‘Social Empowerment’



Achieving and Developing Social Quality

### 1.4 The Four Components of Social Quality (2001: 343)

	Subject matter	Theoretical impacts
1 Socio-economic Security	Social risks life-chances	social inequality welfare pluralism enabling state third sector
2 Social cohesion	strength or weakness of primary relations	social cohesion/ social dissolution differentiation/ integration
3 Inclusion	Citizenship	inclusion/exclusion differentiation/ integration
4 Empowerment	increasing range of human choice	network theories Civil society

***Socio-Economic Security: Fields of 'Societal Development' and 'Systems, Institutions and Organisations'***

- Maintenance of health
- Employment and labour market security
- Material (income) security
- Housing market and living security
- Food safety
- Environmental issues
- Life chances

***Social Cohesion: Fields of 'Societal Development' and 'Communities, configuration and groups'***

- Public safety
- Inter-generational solidarity
- Social status and economic cohesion
- Social capital
- Networks and trust
- Altruism

***Inclusion and Equal Opportunities in Institutions:  
Fields of 'Systems, Institutions and Organisations'  
and 'Bio-graphical Processes'***

- Employment and labour market inclusions
- Health service coverage
- Inclusions in education systems and services
- Housing market inclusion
- Inclusion in social security system
- Political inclusion and social dialogue

***Empowerment, Competence and Capabilities:  
Fields of 'Bio-graphical Processes' and  
'Communities, Configuration and Groups'***

- Social and cultural empowerment
- Social mobility
- Economic empowerment
- Social psychological empowerment
- Political Empowerment

### **1.5 SQ Policy Group 1: Maintaining and Achieving Social Quality**

- Public Health Security/Policy
- Food Security/Policy
- Health Care Policy and Long Term Care Policy
- Income Maintenance and Social Security/Policy
- Employment Security/Policy
- Education and Training Policy
- Housing Security/Policy
- Environmental Security/Policy

### **1.5 SQ Group 2: Securing the Society and *Developing* the State**

- National Security/Policy
- Public Security/Policy and Criminal Justice Policy
- Science and Technology Policy
- Cultural Policy
- Industrial Policy

## **Integrated Social Policy (OECD, 1973)**

T.H. Marshall

Richard Titmuss

To define the field of Social Policy and the  
Role of State in Welfare Provision

Also,

John Rawls, *The Theory of Justice*

### ***1.5 Factors affecting Social Quality in a direct and indirect way***

Challenges from Human Society

e.g. Population ageing: domestic migration, migration to  
other countries and immigration into a country

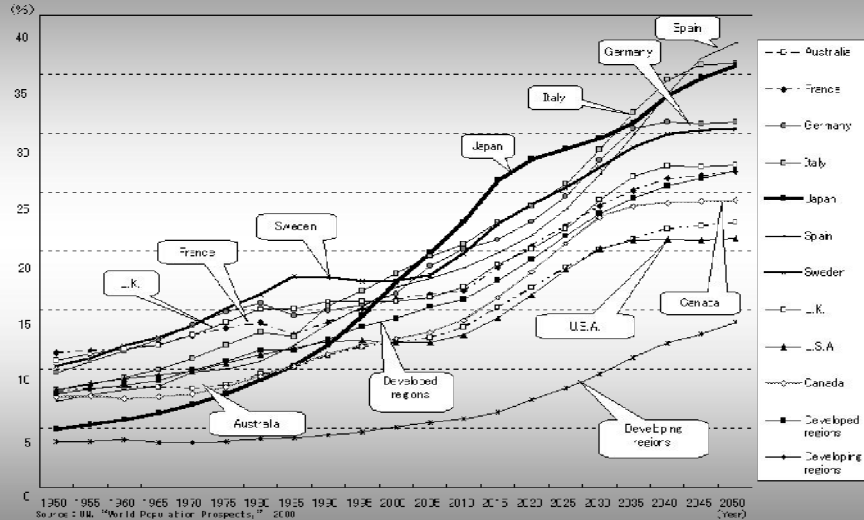
Challenges from Environment issues

e.g. Air pollutions, Global warming



## Factors affecting Social Quality: Demographic Changes

Figure 2-1-19. Trends in Percentage of the Aged in the World



### *Two Main Issues and Programmers under the UN Framework*

#### **Population Ageing: UN Programme on Ageing**

<http://www.un.org/esa/socdev/ageing/>

**Environmental Factors:** affecting the Quality of Society and Life both in direct and indirect ways in a long run

#### **UN Environmental Programme**

<http://www.unep.org/>

## 2. Asia, Civil Society and Social Policy: Some Considerations

Some Issues to Research:

1. Societal trends, quality of life and public policies
2. New civil society: new compositions of social actors (volunteers and social entrepreneurs) and organisations (voluntary organisation, NGOs and INGOs) in Asia
3. Finding development models to meet combined societal and economic objectives
4. Asian Value Claim

### *Asian Value Claim:*

1. Value and Norms in the field of Public Policy by Redefining them more precisely

>Need to employ a Political Theory into the Context of Social Policy and Development?

i.e. *State Sovereignty*

(1) Autonomy as a Cardinal Value underlying sovereignty

(2) Expansion of the Society of  
Sovereign States as Universalisation of  
Western Ideations

(3) Univerlisation of Human Rights and  
the Asian Value Claim

### 3. Conclusions:

Public Policy Research by:

1. Redefine *Values and Norms* in Asia which may be different from conventional views and ways of Social Policy Analysis from the West ?
2. Point Out the Limitation of the Application of (Western) Social Policy Theory into Asia?
3. Combine *Normative and Descriptive Theories* (from Policy Theory) for Developing Social Policy in Asia?